



Business Administration

Major Requirements

2024-2025

98 Credits, including 66 Upper Division (UD)

Student Name	Student ID		Quarter Admitted	
Business Core – 83 Credits				
	Attributes	Credits	Quarter	Grade
ACCT 2361: Financial Accounting		5		
ACCT 2362: Managerial Accounting		5		
ECN 2101: Principles of Microeconomics	WKSS	5		
ECN 2102: Principles of Macroeconomics	WKSS	5		
BUS 1700: Spreadsheets		1		
BUS 2414: Legal Environment of Business		5		
BUS 2700: Statistics for Bus. & Econ.	WKQR	5		
BUS 2910: Early Career Preparation		1		
BUS 3250: Business Finance	UD	5		
BUS 3541: Marketing and Society	UD	5		
BUS 3614: Organizational Behavior	UD	5		
BUS 3620: Management Information Sys.	UD	5		
BUS 3700: Quantitative Methods	UD	5		
BUS 3828: International Business	UD	5		
BUS 4644: Operations Management	UD	5		
BUS 4650: Data Analytics and Visualization	UD	5		
BUS 4690: Strategic Management	UD, W	5		
BUS 4899: Business Ethics	UD, W	5		
BUS 4942: Early Career Professional Development	UD	1		
Business Electives – 15 Credits*				
	Attributes	Credits	Quarter	Grade
Total Credits:			Avg. GPA	
Additional Competencies & Requirements				
Attendance at New Majors Onboarding				
<i>All newly admitted majors must attend this onboarding as an introduction to the School of Business, Government, and Economics. Please note that there are no substitutions for this degree requirement.</i>				
SBGE Approved Internship Please view the SBGE website for more! 		Signature Experience Requirement (Choose 1): <ul style="list-style-type: none"> - Study Abroad - BUS 3950: Spirituality in Business 3 times - Compete in a business plan competition - Complete a USCH honors project 		

*See reverse for electives and concentrations

*This is a quick-access guide. The Undergraduate Catalog is the official contract between students and the university.
(spu.edu/catalog)*

Applying to the Major

Applications are available on Banner and are accepted in the fall, winter, and spring. Students who wish to apply must meet all requirements and deadlines to be considered. Students are eligible to apply up to the Accounting, Business Administration, and/or Economics majors up to three times.

Admission Criteria:

- At least Sophomore standing (45+ credits)
- 2.5 cumulative GPA and 2.5 major GPA (or 3.0 cumulative GPA only)
- 15 credits completed in SBGE at SPU (10 credits for running start or transfer students)
- Complete and submit an application by the deadline(s)

Business Electives & Concentration Options

In addition to the core and additional competencies/requirements, all students must complete 15 credits of Upper Division electives in SBGE. Students are not required to, but may opt to earn those credits toward a concentration:

Economics Concentration

Course	Credits
ECN 3201: Intermediate Micro	5
ECN 3202: Intermediate Macro	5
Any Upper Division ECN course	5

Marketing Concentration

Course	Credits
BUS 3542: Marketing Research	5
BUS 4543: Marketing Management	5
BUS 3544: Digital Social Media Mktg BUS 3548: International Marketing BUS 4622: Info & Database Sys	5

Finance Concentration

Course	Credits
BUS 3251: Investments	5
BUS 4274: Problems in Corp Fin	5
BUS 4275: Practice of Finance	5

Public Policy Concentration

Course	Credits
POL 4000: Public Policy & Admin	5
ECN 3321: Money & Banking ECN 3500: Environmental Econ	5
ECN 3201: Intermediate Micro ECN 3202: Intermediate Macro POL 4450: US Constitutional Law	5

Information Systems Concentration

Course	Credits
BUS 4622: Info & Database Sys BUS 4625: Org Presence on Net POL 4336: Cybersecurity CSC 1130: Beginning Programming or CSC 1230: Prob Solv & Prog	15

International Bus Concentration

Courses
15+ credits of approved study abroad

Social Enterprise Concentration

Course	Credits
BUS 3680: Social Enterprise	3
BUS 3682: Social Venture Planning	2
BUS 3670: Mgmt in Non-Profit BUS/ECN 3690: Inclusive Fin Services ECN 3811: Microecon Dev or ECN 3812: Macroecon Dev POL 3320: Pol & Econ Development	10

Management Concentration

Course	Credits
BUS 3657: Human Resource Mgmt	5
BUS 4660: Managing Systems	5
BUS 3680: Social Enterprise (3) BUS 3682: Social Venture (2) BUS 4631: Entrepreneurship (5)	5

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